





Jakarta, July 23, 2024 - Embracing innovation and expanding market reach through product and service diversification, PT Bank MNC Internasional Tbk (IDX: BABP or MNC Bank), a subsidiary of PT MNC Kapital Indonesia Tbk (IDX: BCAP) and part of MNC Group (IDX: BHIT), today (7/23/24) held a signing ceremony for a Co-Branding Credit Card program with PT Citilink Indonesia (Citilink) at MNC Bank Tower, Jakarta. The partnership agreement was signed by Rita Montagna (President Director of MNC Bank) and Ichwan F. Agus (Director of Commercial and Cargo Citilink), witnessed by Vira Widiyasari (Country Manager of PT Visa Worldwide Indonesia) and Yudi Hamka (President Director of MNC Kapital).

The Co-Branding Credit Card "MNC Bank Citilink VISA Card" holders will enjoy an array of exclusive benefits, including:

- Launching Welcome Bonus of 5,000 miles for new cardholder customers who make retail transactions with a minimum accumulation of Rp2,000,000 in one calendar month (program period May 1 August 31, 2024).
- Regular Welcome Bonus of 1,000 miles for existing customers who do not qualify for the above offer.
- Earn miles with a minimum transaction of Rp1,000,000 in one calendar month, with the calculation that every multiple transaction of Rp10,000 earns 1 (one) miles.
- Redeem miles for exciting rewards, including Citilink flight tickets starting from 5,500 miles, discounts from Citilink LinkMiles partners, and additional discounts for booking seats and meals on the plane through the Citilink website or app.
- Free annual fee for the first 2 (two) years.
- 0% installment plans for online e-commerce transactions with partner merchants.
- MNC Pay installments for up to 24 months with low interest rates (0.99% to 1.25%).
- Special offers from a wide range of VISA partner merchants worldwide.
- Easily apply for additional cards for family members and set individual credit limits.

Get your MNC Bank Citilink VISA Card today by applying instantly on the MotionBank app or via the link bit.ly/MotionBankMNC and enjoy all its attractive promotions! For more information: bit.ly/CC-CitilinkCard.







As a bank with extensive expertise in credit card products, MNC Bank is resolutely dedicated to delivering unparalleled service to its customers through various innovative solutions. Our partnership with Citilink Indonesia, a leading airline in the country, exemplifies this commitment. Through this strategic alliance, MNC Bank introduces a Co-Branding Credit Card, loyalty program, and digital payment solutions, ensuring that Citilink Indonesia's customers can book tickets and make other transactions with utmost security and ease.

-Rita Montagna, President Director of MNC Bank

MNC Bank is not just a business unit of MNC Kapital, it is the cornerstone of MNC Group's financial services ecosystem. MNC Bank proactively collaborates with diverse industries to expand its market reach while consistently delivering added value to its customers. This partnership with Citilink combines our formidable strengths, which I am confident it will yield substantial results for both parties and providing immense benefits to users of the MNC Bank Citilink VISA Card. MNC Kapital is relentlessly pursuing business collaborations that generate positive and sustainable impacts.

-Yudi Hamka, President Director of MNC Kapital

We are thrilled to announce the collaboration between Citilink and MNC Bank. This Co-Branding partnership brings unmatched advantages to MNC Bank Citilink VISA Card holders, enhancing their flying experience with Citilink. Both Citilink and MNC Bank are dedicated to continually elevating the quality of service for our esteemed customers.

-Ichwan F. Agus, Director of Commercial and Cargo of Citilink

In addition to the mutually beneficial business aspects, this Co-Branding Credit Card also brings added value for MNC Bank customers and Citilink passengers. This partnership aims to enhance customer experiences by offering seamless travel planning, expedited transaction processing, and flexible financing options through installment programs.

MNC Bank's collaboration with Citilink is poised to be a transformative and lucrative travel solution, significantly improving Indonesia's banking and aviation sectors.





About MNC Bank

PT Bank MNC Internasional Tbk or MNC Bank (IDX: BABP), is a subsidiary of PT MNC Kapital Indonesia Tbk (IDX: BCAP), under MNC Group (IDX: BHIT). MNC Bank became part of MNC Kapital through the acquisition of shares in PT Bank ICB Bumiputera Tbk in early 2014.

MNC Bank offers comprehensive banking products and services, including deposit products, loan facilities, debit and credit cards, treasury and trade finance, focusing on consumer, wholesale, and Small and Medium Enterprises (SMEs) segments. MNC Bank also provides digital banking services through the MotionBank application, demonstrating its commitment to achieving the vision of becoming a future-ready bank based on cutting-edge technology.

For the most recent updates, kindly reach out to the MNC Bank Call Center 1500188, at www.mncbank.co.id and www.motionbank.id, follow the official social media accounts of MNC Bank, @officialmncbank and @motionbankingid Instagram, on Instagram, MNC Bank on Facebook, and @MNCBank on X (Twitter). Enjoy digital banking services and other MNC Bank products downloading the MotionBank application on Google PlayStore and Apple AppStore through the link bit.ly/ MotionBankMNC.

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About Citilink

Citilink is an airline under the Garuda Indonesia Group that serves city-to-city flights.

Demonstrating its commitment to strengthening its services to customers, Citilink has earned a number of notable awards, including the Top IT Implementation Airlines Sector award from the Ministry Communications and Informatics in 2017, the Transportation Safety Management Award from the Ministry of Transportation in 2017, four-star rating from the world air transport industry rating agency, Skytrax, for two consecutive years from 2018, the TripAdvisor Traveler's Choice Award which has been obtained for three consecutive years from 2018, won the 4-Star Low-Cost Airline title by Airline Passenger Experience (APEX) for the third time, as well as the 5-Star COVID-19 Airline Safety Rating by Skytrax and other prestigious awards.

For more information about Citilink, please visit website www.citilink.co.id, Citilink Facebook FanPage, X (Twitter) @citilink and Instagram @citilink.

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